



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310)659-0205 FAX(310)657-4340
Dick Rosengarten, Publisher E-Mail calpeek@aol.com

VOL. XXI
No. 30

AUG. 9, 1999

L.A. POLITICAL LEADERS TELL NFL TO TAKE A HIKE.

Editor's note: If you believe the news media reports, then L.A.'s attempt to return pro football to the *New Coliseum* is in deep trouble. Politically, several elected officials have stepped forward to tell the Nat'l Football League that their demand for more public taxpayer dollars is DOA. Here's our brief analysis & commentary in our long running series about public funding of sports facilities...

...It's possible some other So. Calif. city, such as Irvine or Inglewood, may fork over the public money that the NFL is seeking to reestablish pro football in the greater L.A. media market, but at this point our sources say L.A. won't do it. And one has to wonder who is giving the NFL its political advice...

...The most telling comment about using public funds to support a return of pro football came from L.A. Co. Sup. Zev Yaroslavsky, who said in an L.A. Times story on Aug. 3rd, "I don't think there is any public support for public money to go into the stadium construction and/or the franchise fee." This quote, coming as it did on such a hot topic, fuels speculation that the popular county supervisor may yet run for mayor in 2001...

...But if there is an attempt to get more public funding without a public vote, our sources say the powerful Howard Jarvis Taxpayers Assn. will consider a move to stop it. In fact, our sources say that even though the NFL "dismissed" the State's contribution of \$150 million to build parking structures in Exposition Park, the HJTA will consider a move to stop that expenditure too! FYI: Investment banker Bill Chadwick (Gov. Davis' rep on this project) resigned Aug. 3rd --- totally frustrated with the NFL's on-again/off-again negotiating style. It's another sign that this deal is in trouble...

...The week of Aug. 9th, L.A. Councilwoman Laura Chick will introduced a resolution which opposes any public funding for the NFL by the City unless there's a public vote. Chick is chair of the Council's Govt. Efficiency Cmt. and is a likely candidate for City Controller in 2001. Question: where is Councilman Joel Wachs? In the past he's been very outspoken about public funding of sports facilities. Did Yaroslavsky and Chick beat him to the punch???

...FYI: The total price tag for rebuilding the *New Coliseum* and the franchise fee is estimated to be \$900 million. Outrageous! You could finish L.A.'s light rail system with that kind of money and have funds left over. Bottomline: L.A. already has two great "pro" football teams: UCLA and USC, who play better football than either the Rams or Raiders. Stay tuned...

FULL METAL JACKET: DRIVE TO REPEAL ASSAULT WEAPONS LAW WITH REFERENDUM IS UNDERWAY.

Editor's note: The drive to collect 419,260 signatures by Oct. 18th is being spearheaded by KSFO AM radio talk show host Geoff Metcalf. If it qualifies, SB 23 would be put to a public vote on the Mar. 7, 2000 Calif. primary ballot. That by itself has all sorts of political ramifications. And believe it or not, the gun lobby (read that as Gun Owners of Calif., the Calif. Rifle & Pistol Assn., and the NRA) are NOT involved. Here's our update & analysis...

...What's most interesting about this referendum is that there hasn't been much publicity about it --- except on the INTERNET. Go to www.vetothegovernor.org and you can read all about this effort. The Metcalf drive goes by the name of Veto TheGovernor.Org. Calif.'s effort to repeal SB 23. Metcalf, a conservative talk show host, told Calpeek that since his site has been active(3 weeks ago), there have been 250,000 hits and

CALIFORNIA POLITICAL WEEK (ISSN 0195-6175) IS AN INDEPENDENT, NONPARTISAN NEWS ANALYSIS BULLETIN OF CALIFORNIA POLITICAL WEEK, INC., A CALIFORNIA CORPORATION. TELEPHONE: (310)659-0205. ADDRESS: P.O. BOX 1468, BEVERLY HILLS, CA 90213. \$90/YEAR. PUBLISHED WEEKLY, 44 WEEKS PER YEAR. COPYRIGHTED BY CALIFORNIA POLITICAL WEEK, INC. THIS TRADEMARK REGISTERED WITH THE CALIF. SECRETARY OF STATE. REPRODUCTION IN WHOLE OR IN PART REQUIRES EXPRESS PERMISSION. ALL RIGHTS RESERVED. 1ST CLASS POSTAGE PAID AT LOS ANGELES.

during the first 24 hours that the petition itself was available on the site (7/31), there were 75,000 hits. Need to reach Metcalf? ☎ (916)849-3859...

...But using the internet to qualify a referendum may not be all that easy. For one thing, all petitions have to be exactly the same. And all of the petitions have to a copy of SB 23 (assault weapons bill by State Sen. Don Perata) printed on the back of the petitions. If SB 23 isn't on the reverse side, the petition will be thrown out. Lots of problems, but sooner or later some bright individual will figure out the technology to produce an internet petition which will pass muster...

...As for the gun lobby, one source told **Calpeek** that Metcalf's referendum was "incredibly stupid for many reasons," including the fact that it will be almost impossible to gather 800,000 signatures by Oct. 18th...

...Another gun lobby source told **Calpeek** his organization wasn't involved in the referendum because SB 23 – the law signed by Gov. Gray Davis just weeks ago, is a "*total fraud*," loaded with loopholes. "There has even been a run on assault weapons by eager gun buyers. In other words, Perata's bill has pumped up sales of these weapons." This same source told **Calpeek** that gun manufacturers at this very minute are now producing Calif. parts to modify assault weapons which are included under the new law. By adding the new Calif. parts, the weapons will come off the *out-lawed list* – "thus SB 23 is just political theater," the pro-gun source said...

...FYI: Because of the referendum, any attempt to clean up SB 23 has been put on hold. And should Metcalf's referendum qualify, the "hold" will have to continue until after the Mar. 2nd statewide primary. More next week. Stay tuned...

CAMPAIGN 2000: CALIFORNIA INITIATIVE UPDATE.

Editor's note: Here's another update about initiative activity for the 2000 campaign election cycle...

◆ *None of the Above Qualifies* – A proposed initiative statute that would offer voters the option of casting votes for *None of the Above* has qualified for the Mar. 7, 2000 primary ballot. Sponsors are Teri Shugart Erickson (650)508-8682 and Alan F. Shugart (831)479-7431...

◆ *No Voucher Initiative for March* – As reported in **Calpeek** several weeks ago, Silicon Valley venture capitalist Tim Draper was not happy with the title and summary given his proposal which if approved would give parents a \$4,000-per-pupil payment from State funds so that their kids could go to the school of their choice – public or private. The AG's title was "**Education. Vouchers. Public Funding of Private and Religious Schools.**" But Draper thinks the payment should be called a scholarship. So he has pulled his initiative and will do a rewrite and resubmit it for a new title & summary. Our bet: no matter what Draper calls this subsidy, the AG will still call it a voucher...

◆ *Internet Petitions for Initiatives* – Backers of the Costa/Thomas "*Let the Voters Decide Act of 2000*" (to take the reapportionment process away from the Demo governor and Demo controlled legislature) are using the internet to appeal for help with their measure. Costa/Thomas need to turn in about 1.2 million names by Aug. 20th if they are to qualify for the March 2000 ballot. In an email which we got, it says that petitions can be obtained at <http://www.tedcosta.com>. According to the Secretary of State, in order for an internet petition to be valid, it must be identical to the petition being circulated on the street...

CAMPAIGN '99: CANDIDATES ORGANIZING FOR THE 42ND CD SPECIAL. FILING DEADLINE IS AUGUST 9TH.

Editor's note: The field of Demo & GOP candidates who want to replace the late Congressman George Brown Jr. (D-Colton) is almost in place, but the actual filing deadline is Aug. 9th --- meaning there could be some last minute entries or dropouts. All political insiders are watching very closely because this special could be a preview of what issues and themes will be used in U.S. House elections next year. Here's our brief update & analysis...

...On the Demo side, it's going to be a contest between State Sen. Joe Baca (D-San Bernardino) and Brown's widow, 54-year-old Marta Macias Brown. 24 hours after the congressman's death, Baca began assembling his campaign team. Sacto based Richie Ross will again be Baca's lead consultant, while savvy legislative staffer Andrew Acosta has taken a leave from Sen. Pat Johnston's office to run the day-to-day operation, same as he did for Baca in '98. **Calpeek** sources say Baca also has an HQ operation up and running with 14 phones in

place. He's also been busy trying to lock up key endorsements, especially labor...

...As for Mrs. Brown, she's been slow getting out of the gate. Fairbank, Maslin & Maullin are aboard for polling, but that's it for now. Longtime Brown aide, Bobi Johnson, will take a leave to run the daily operation. Mrs. Brown made her formal announcement on Aug. 4th. Although it's still early, many insiders give a slight edge to Baca, based on his strong showing in '98 for the State Senate. Highland realtor Donald Hubner also plans to enter the Demo primary...

...As for the Republicans, attorney Elia Pirozzi has started very fast, with \$200,000 raised, plus many local endorsements. Upland businessman John Corry has been the mystery man until recently. He's 56 and the owner of an electrical contracting firm. He got his undergrad degree from the Univ. of Arizona and attended USC Graduate School of Business. He has hired San Diego-based Campaign Strategies (Tom Shepard) as his lead consultant, with The Tarrance Group on polling. He reported \$148,183 raised, including a \$65,000 loan to himself...

...Also looking things over on the GOP side are car dealer/San Berdu Co. GOP Chair Cliff Cummings; San Bernardino Co. Judge Linda Wilde; Rancho Cucamonga businessman Mike Morell; and attorney Rob Guzman, another one of the GOPers who tried to unseat Brown in '94. Stay tuned...

CAMPAIGN 2000: WWII PRIMARY BATTLE IN 31ST CD.

Editor's note: U.S. Rep. Marty Martinez(D), the once obscure mayor of Monterey Park who was thrust into the middle of the Berman vs. McCarthy speakership wars in the mid-1970s, now finds himself in big political trouble because of a primary challenge from El Monte State Sen. Hilda Solis(D). Here's our brief update...

...Martinez has been in the U.S. House since 1982. And while the Demos were in control, Martinez worked his way up the ranks to become a Labor & Education subcommittee chair. The rap on this former Marine is that he's pretty much of a back-bencher. And his pro-gun votes have angered some of his fellow Demos. He's known as a *Dingle Demo*, after U.S. Rep. John Dingle(D-Michigan), the leading NRA Demo in the U.S. House...

...Calpeek first reported Solis' challenge in our June 28th edition. At that time she was polling (The Feldman Group) to test 31st CD attitudes about a possible challenge. Guess that survey showed Solis could win a contested Demo primary because as we reported last week, U.S. Rep. Loretta Sanchez of Orange Co. (who is also a DNC Vice Chair) jumped ship and endorsed Solis --- which as we speculated must have just thrilled Demo House Leader Dick Gephardt...

...In addition to Sanchez, Solis also has won backing from L.A. Co. Sheriff Lee Baca, L.A. Co. Sup. Gloria Molina and from former Congressman Esteban Torres, who retired in '98. The list of endorsements doesn't stop there. Solis has backing from 6 of her colleagues in the State Senate: Dunn, Escutia, Figueroa, Karnette, O'Connell & Perata. Also aboard the Solis candidacy are Demo BOE members John Chiang & Johan Klehs. Solis also has endorsements from numerous city and school board officials in the 31st CD...

...FYI: in addition to The Feldman Group, Solis is using her longtime consultants, Parke Skelton & Steve Gray-Barkan of SG&A Campaigns. Stay tuned...

CAMPAIGN 2000: CALIFORNIA LEGISLATIVE UPDATE

Editor's note: Here's another update on key 2000 Calif. Legislative primary races...

☒ **66th AD** – There's a major GOP turf war underway in Riverside Co. as a number of hopefuls compete for the open seat of GOP Assemblyman Bruce Thompson. There are at least 5 GOP rivals at this point (probably more), including Temecula Councilman Jeffrey E. Stone; Bonsall School Bd. member Dwight Thompson; property rights advocate Dennis Hollingsworth; Lake Elsinore Councilman Kevin W. Pape; and businessman Jeff Bennett. Bennett has very *deep pockets* and has hired lead consultant Jim Nygren; pollster Dr. Gary Lawrence; and fundraiser Dallas Tuff...

☒ **21st SD** – Demo Assemblyman Jack Scott of Pasadena reports \$261,182 cash-on-hand as of June 30th. Scott and fellow Demo Assemblyman Scott Wildman are headed for a clash in this primary...

☒ **42nd AD** – Dr. Daniel Stone(D) has raised \$211,000 in his effort to replace Assemblyman Wally Knox, who is *termed out*. Stone also disclosed that he has hired

Harvey Englander of The MWW Group to run his campaign... West Hollywood Councilman Paul Koretz reports raising about \$250,000... Demo consultant-turned-candidate Jill Barad reports raising \$117,000... And West Hollywood Councilman Steve Martin reports raising about \$58,000... Still no word whether State Sen. Tom Hayden(D) will run in this AD instead of his old 41st AD. Some insiders think that with a crowded Demo field in the 42nd AD, Hayden wins because the other Demo candidates aren't well known and they split the vote...

☒ **72nd AD** – Brea Councilwoman Lynn Daucher(R) has hired GOP consultant Jim Nygren to run her effort to replace Assemblyman Dick Ackerman(R). Daucher has reportedly raised \$150,000...

☒ **54th AD** – L.A. Councilman rudy Svorinich Jr.(R) has hired Bear Republic Political Services (Tom Shortridge) and Gilliard Blanning & Associates in his GOP bid to unseat Demo Assemblyman Alan Lowenthal of Long Beach...

CALPEEK'S CALENDAR OF POLITICAL EVENTS

Aug. 12-14	Assn. of CA Commissions for Women, annual conf., Sheraton Universal, Universal City.
Aug. 14	Iowa GOP Presidential Straw Poll.
Aug. 16	CA Legislature reconvenes.
Aug. 19	U.S. Sen. John McCain at Commonwealth Club (Hyatt Regency) in S.F. – 11:45 a.m...
Sept. 10	CA Legislature recesses
Sept. 24-26	Calif. Republican Party's biannual convention at the Anaheim Marriott Hotel.
Oct. 3-6	Nat'l Congress of American Indians 56 th Annual Session, Palm Springs
Oct. 10	Last day for Governor to sign/veto bills.
Nov. 1	Declaration of Intent for State Legislature.
Nov. 15	Declaration of Candidacy/Nomination papers.

DOG DAYS OF SUMMER: POLITICAL SHORT TAKES.

Editor's note: Here are a few items, political and otherwise, worth noting...

■ **Gov. Gray's Warchest** – No two ways about it, the \$6.1 million raised by Calif. Gov. Gray Davis(D) during his first 6 months in office is truly mind boggling. Combined with his surplus of \$3.1 million, Davis has cash-on-hand of \$8,566,000. What will the money be used for? Our sources say there are a number of initiative measures where the governor may end up as a key player, as well as some legislative races...

■ **Gambling \$\$\$ for The Rev. Lou** – On our must read list is an Aug. 1st story by Marla Jo Fisher of the Orange Co. Register, where she reports that The Rev. Lou Sheldon of the Traditional Values Coalition, and his lobbyist son Steve, were paid \$156,000 since 1993 by casinos to "stir up religious opposition" to new card clubs in five difference cities. Great story, especially if you're interested in *Card Club Madness*...

CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● A sad note: Fred W. Kline, 81, founder of Sacto-based Capitol News Service and PR/communications exec., died July 28th after a long battle with cancer. He was long time **Calpeek** subscriber and one of the really good guys. He'll be missed. R.I.P...

● A new DC political firm: Michael J. Fraioli and Robert G. Siggins have formed Fraioli/Siggins, Inc. (202)347-3042. The new firm is a division of Fraioli, Inc.

● David De Pinto, a longtime fixture at L.A. based Ketchum PR, has been named president/CEO of San Diego based Stoorza, Ziegaus & Metzger, Inc.

● The Sacto lobbying firm of Public Policy Advocates has hired advocates Theo Pahos, Leora Fain and Amy Zajac. The firm also relocated to 1015 "K" St., Ste. 200, Sacto 95814. (916)441-0702...

CALPEEK'S MARKETPLACE NETWORK

● **Media Specialist** – Senior Democratic Calif. Legislator seeks media savvy public relations specialist for West Los Angeles office. Will work with leading statewide public relations agency to develop and execute proactive communications strategies and media program. Requirements: BA/BS and a minimum of two years media experience. Political experience not required, but interest necessary. FAX resume to (213)891-2828 or e-mail nicole_ward@szmi.com...

CALPEEK's Marketplace Network is a listing of employer and employee availabilities for those engaged in campaign consulting, public affairs, public relations, government relations and legislative advocacy. The cost for each listing is \$25 for up to 40 words. Send ad copy with payment (*no invoicing*) to CALPEEK, Attn: Marketplace Network, P.O. Box 1468, Beverly Hills, CA 90213. For info ☎(310)659-0205...